

SHUYI QI

Designer/Artist | U.S. Citizen | San Jose, CA | (669)-261-8996 | shuyi.qi@gmail.com | shuyiqi.com | [linkedin.com/in/shuyiqi](https://www.linkedin.com/in/shuyiqi)

PROFILE: I create beautiful, professional, user-friendly designs your customers will love. Designer with 6+ years' experience in financial, B2B, technology, government, and media sectors from Fortune 500 companies to NGOs with design leadership experience to foster and guide the UX community and culture.

Core competencies: Product design, UX design, visual design, branding design, graphic design, presentation design, motion graphics

HIGHLIGHTS: Saved U.S. Bank **\$45 million**, cut app completion by **90%**, implementation time by **50%**, **won U.S. Bank awards** designing a single customer-centric digital onboarding/application platform. Initiated/led the UX redesign of SAP internal team websites, resulting in **40%** more engaged users and designed presentations for SAP conferences at Las Vegas, Barcelona, and Macau.

SKILLS

- **Software skills:** Expert knowledge of Figma, Sketch, InVision, Abstract, Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, Excel, PowerPoint, Google Suite, Keynote, Mac OS, PC; Familiar with HTML/CSS, WordPress, SketchUp, XD, Maya.
- **Art and Design:** Excellent proficiency of UX design, site-mapping, user flow, wireframing, responsive/native design, iOS, Android, prototyping, layout, composition, storyboarding, typography, logo, color theory, illustration, DSLR, animation, video editing
- **Communication:** Excellent written and public speaking skills from design presentations, meeting facilitation, marketing, journalism

EXPERIENCE

U.S. Bank | Product Designer – Assistant Vice President | San Jose, CA Feb 2021– Present

- Saved **\$45 million**, improve app completion time by **90%**, cut development by **50%**, **won U.S. Bank award** designing banker's application portal, product recommender for single bank decisioning/onboarding platform, replacing repetitive business efforts.
- Lead UX community culture as Visual Design COP Lead by presenting Figma best practices, hosting popular UX Trend podcast, COP meets, peer reviews, establish new branding, mentor new hires, and teaching UX bootcamps for project managers.
 - Represented U.S. Bank at **Figma's Config 2023 conference**, reported on AI, augmented/extended reality, next-gen design.
 - Created/taught as Figma design library system SME to mass automate design updates, make flows/prototypes much faster.
- Championed native app iOS, Android, mobile, tablet, desktop design best practices with accessibility consultant, UX researchers.
- Uses Figma, Sketch, InVision, Abstract, Adobe Creative Suite in cross-functional environment with project manager, developers.

Sustainable Silicon Valley | Visual/Graphic Designer | Sunnyvale, CA July 2020– Feb 2021

An NGO that brings together tech companies, cities, counties, and research and educational institutions to solve clean energy issues.

- Shape visual aspects of responsive website mobile/desktop UI, flyers, with **53%** increased program attendance
- Leads brand consistency across all platforms using Adobe Creative Suite, HTML/CSS, Google Docs, Slides, Sheets (Suite)

SAP | Visual and Graphic Design iXP Intern | Palo Alto, CA Sept 2018 – Sept 2019

- Led UX/interaction design of Global Sales Enablement websites resulting in **40%** more engaged users since going live.
- Designed icons, logos for SuccessFactors COO, created presentations slides, 2D animations, music with Adobe Creative Suite.
- Reported directly to sales enablement Sr. Director. Strategized programs, supported creative vision for learn/training workshops.

Web comic "Shuun" | Creator, Illustrator, Graphic Designer, Writer | Davis, CA (self-employed) Jan 2014 – Dec 2017

- Awarded 2015-2016 Editor's Choice award: "Shuun" web comic featured in UC Honors Journal: shuun.webcomic.ws
- Leveraged Adobe Creative Suite and Google Docs and Sheets to catalogue installments

CalAsian Chamber of Commerce | Global Business Development, Marketing Intern | Sacramento, CA Jun 2017 – Aug 2017

(CA gov) Chamber represents over 600,000 California businesses for international export trade to Asia with education and grants.

- Recruited **3 times** companies registered for Silicon Valley business development export workshops with strategic partnerships.
- Designed commercial fliers, event posters/banners and presentations using Adobe Creative Suite, Google Doc, Slides, Sheet.

EDUCATION: University of California – Davis GPA: 3.9/4.0 Graduated Sept. 2018

Double Major Bachelor of Arts in Arts Design and Political Science w/ honors | UI/UX, HTML/CSS, 2D/3D animation in Maya

AWARDS: UC Regents Scholarship, 1st Place National Press Association Award (Journalism), Columbia University Press 1st Place

ART ACTIVITIES: [London Royal Drawing School](http://LondonRoyalDrawingSchool.com) art residency (UC Davis funded, 2019), UC Davis film festival (2017, 2018)